

FIG. 1

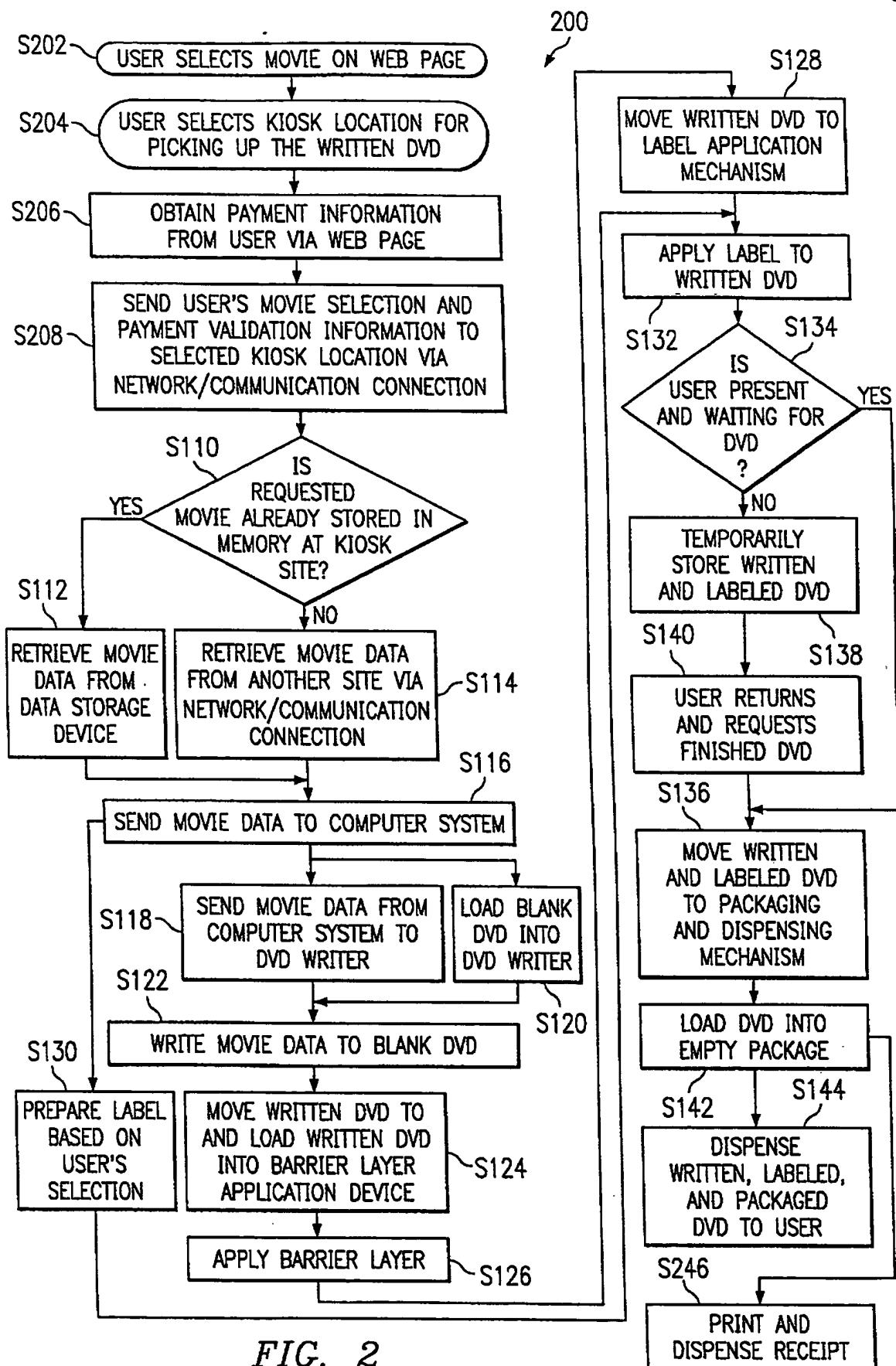
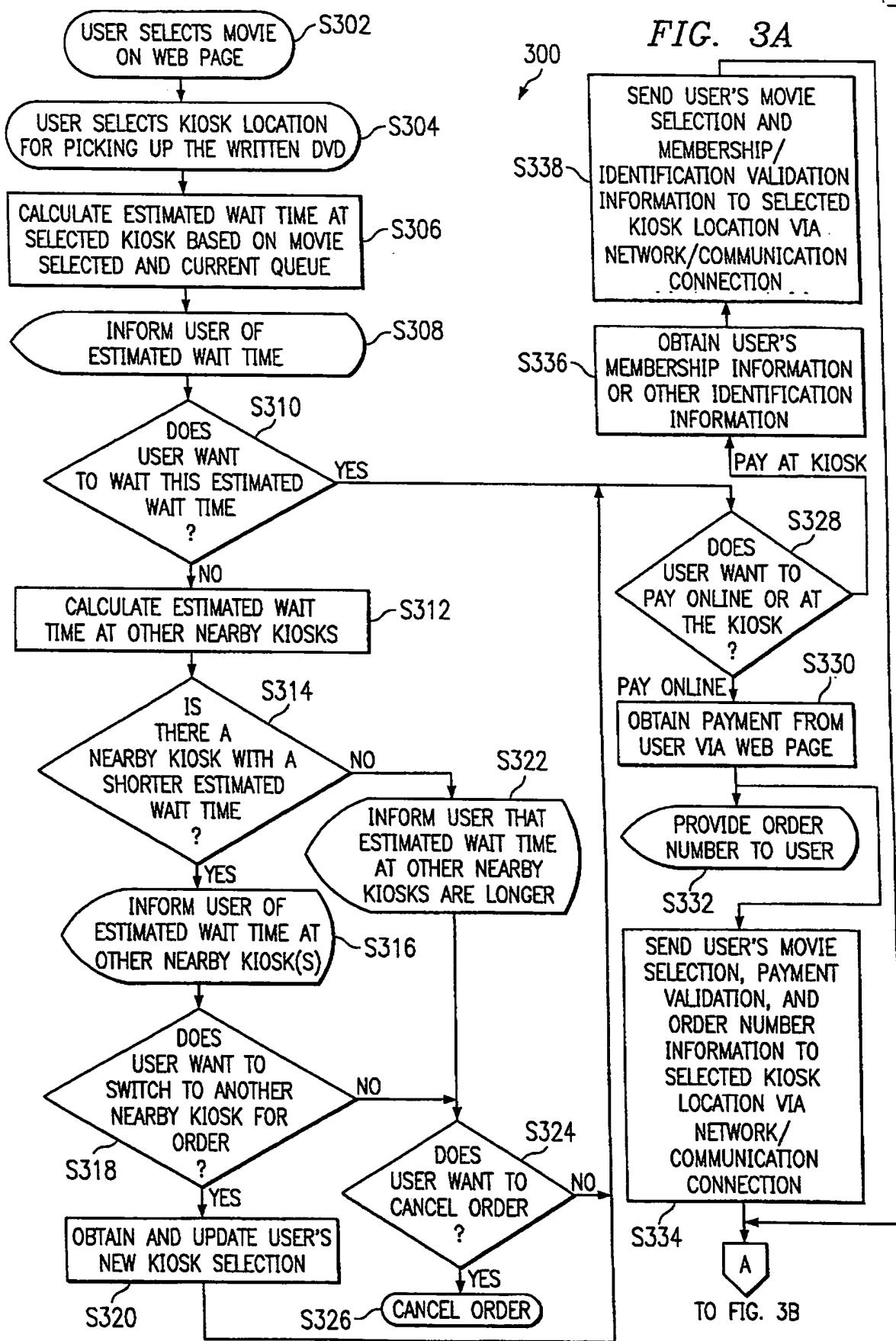
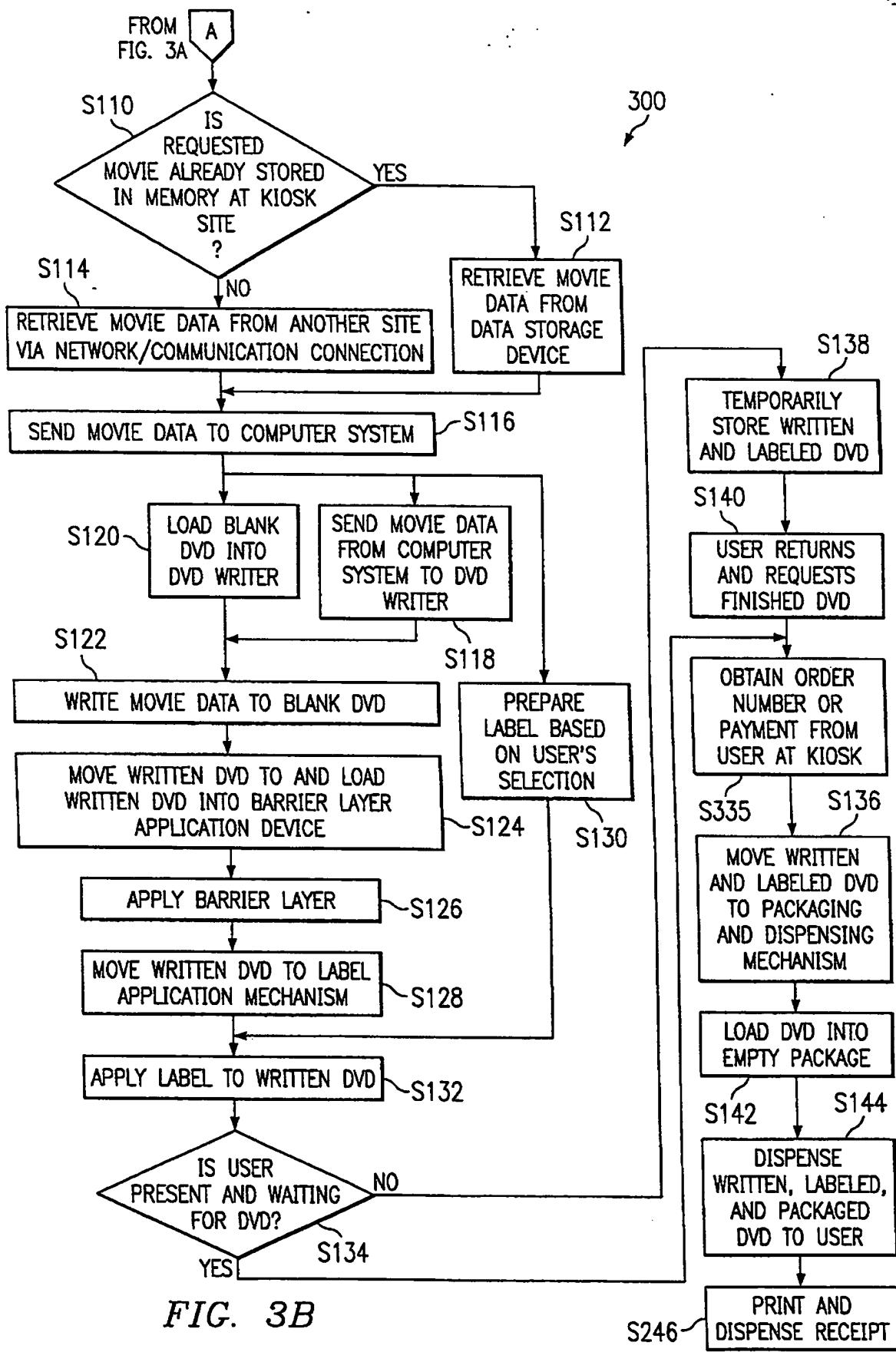


FIG. 2



TO FIG. 3B



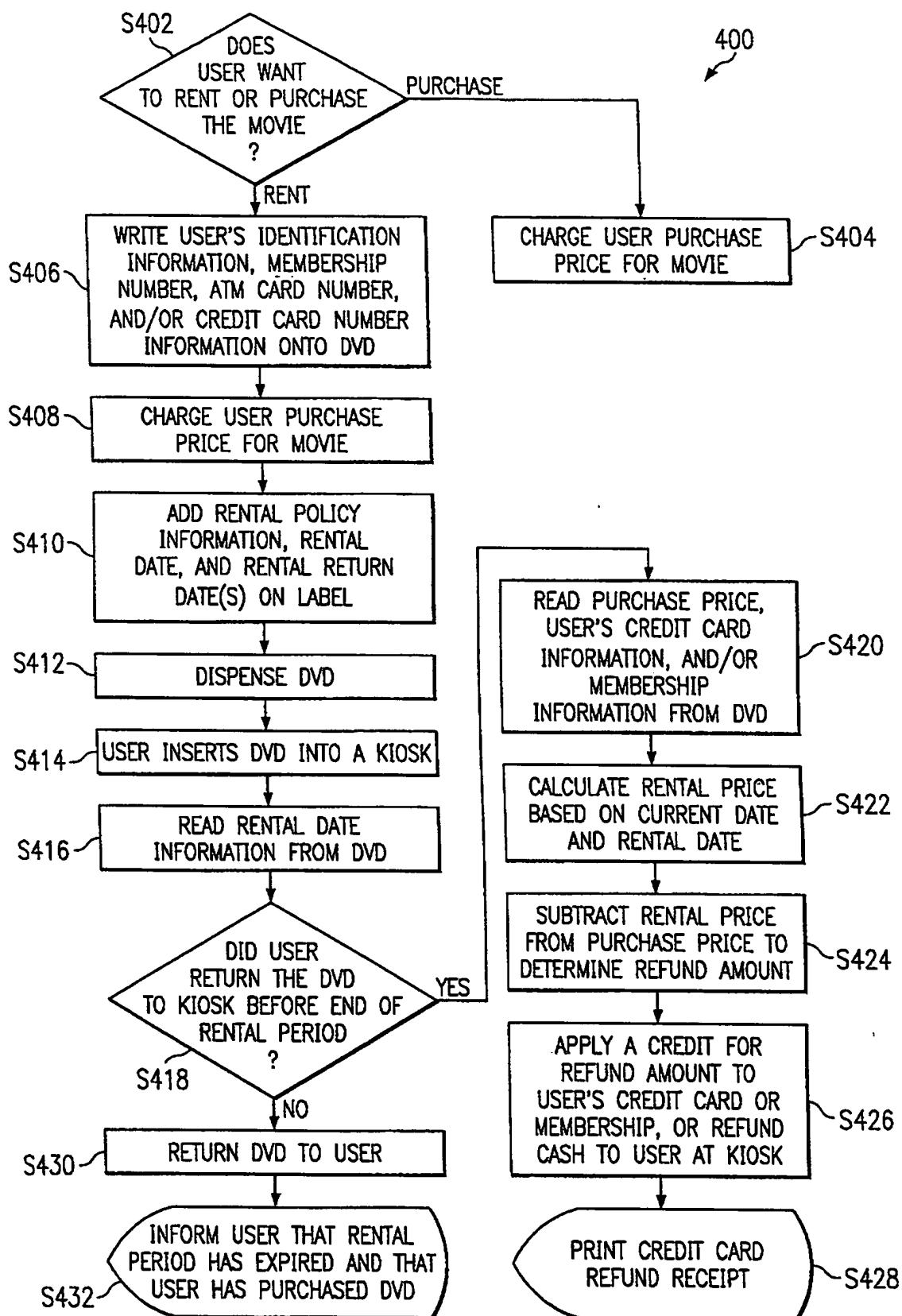


FIG. 4

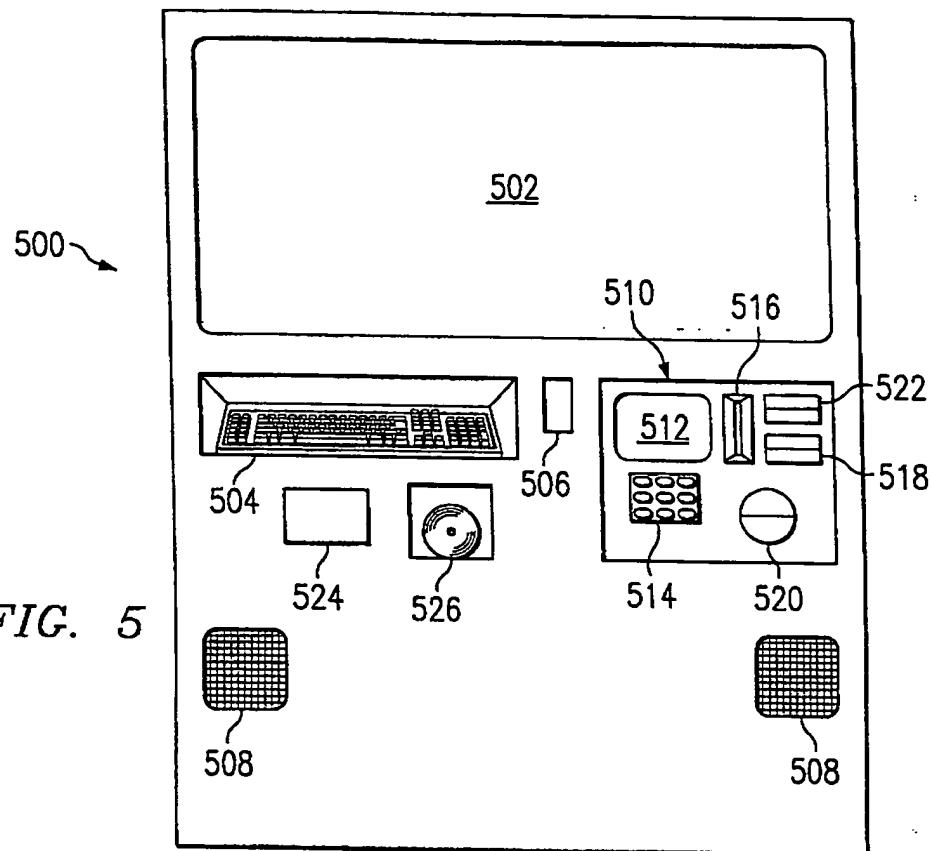
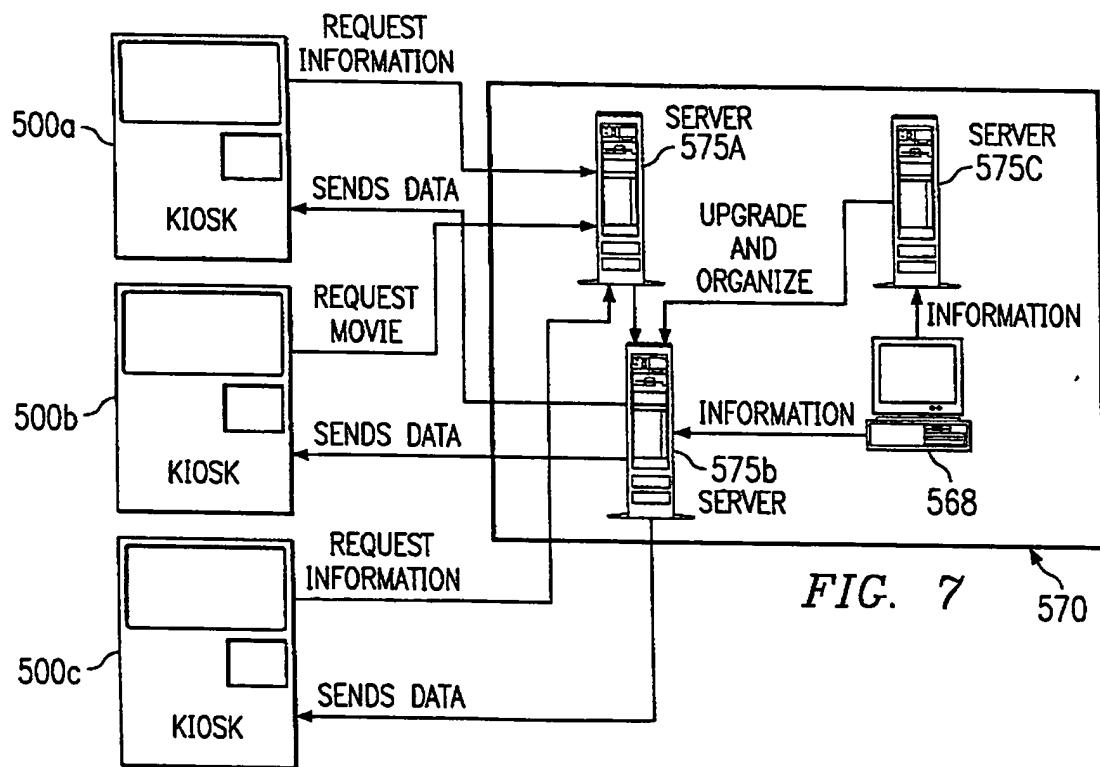


FIG. 5



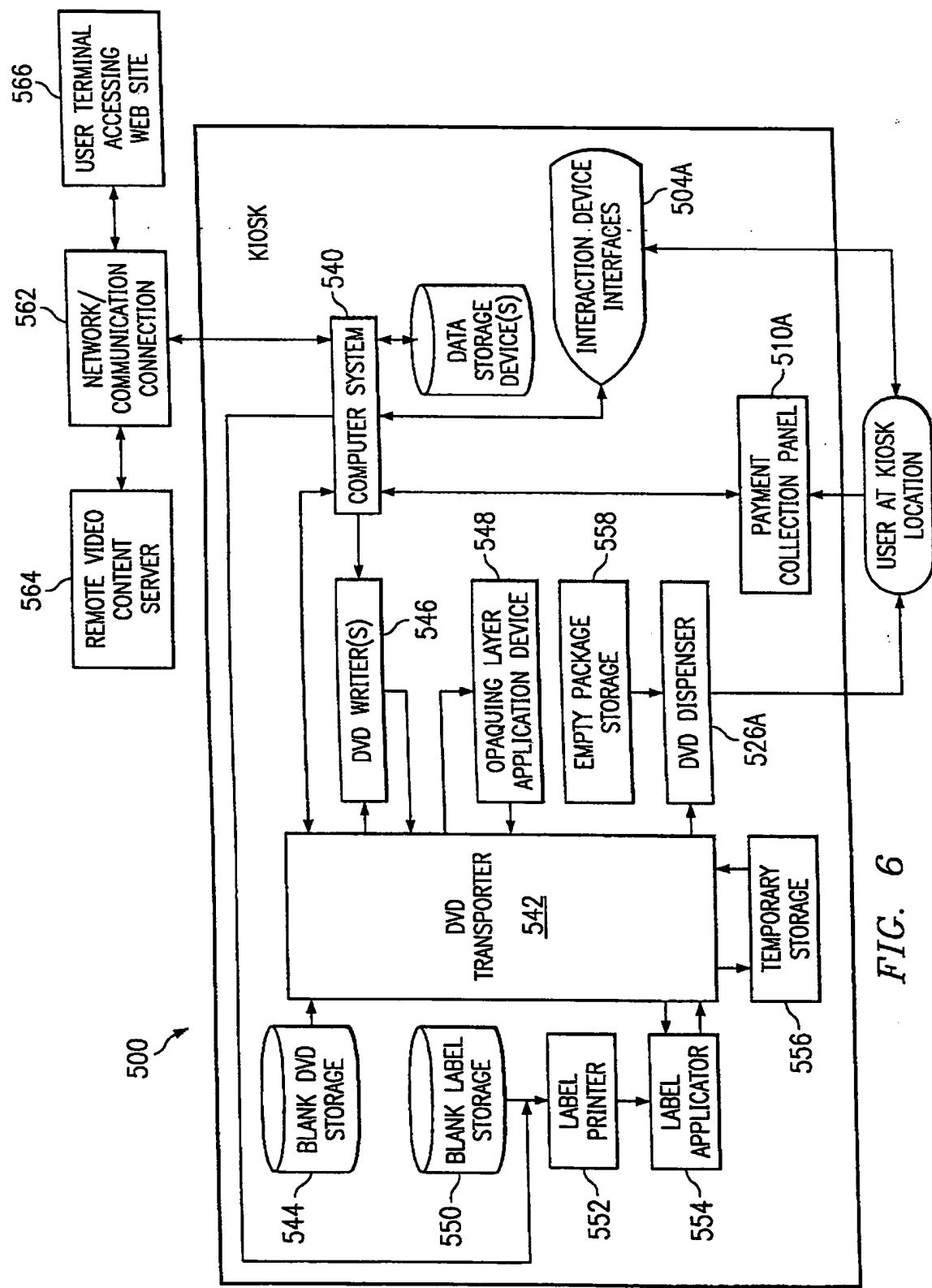
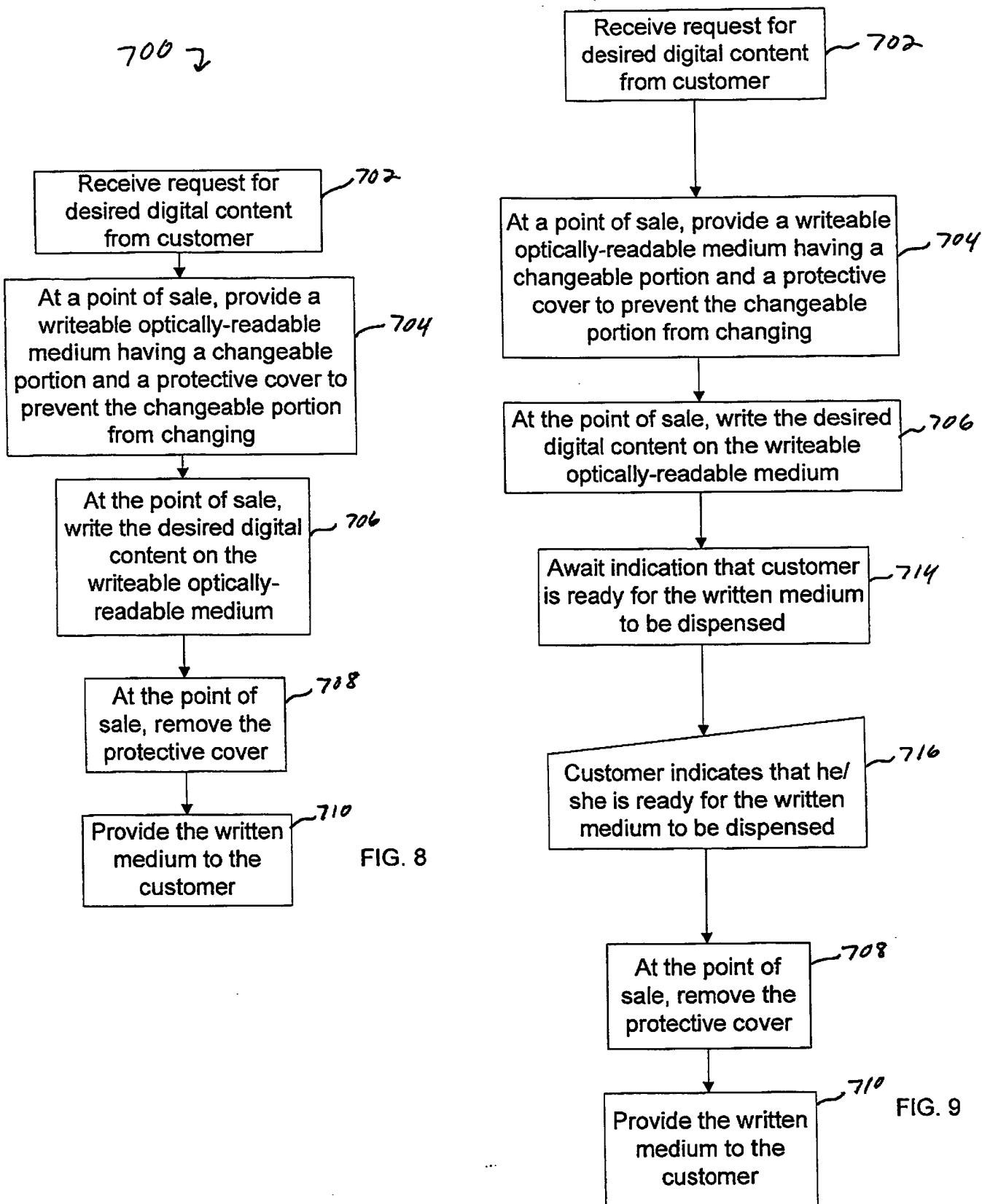


FIG. 6



718 ↴

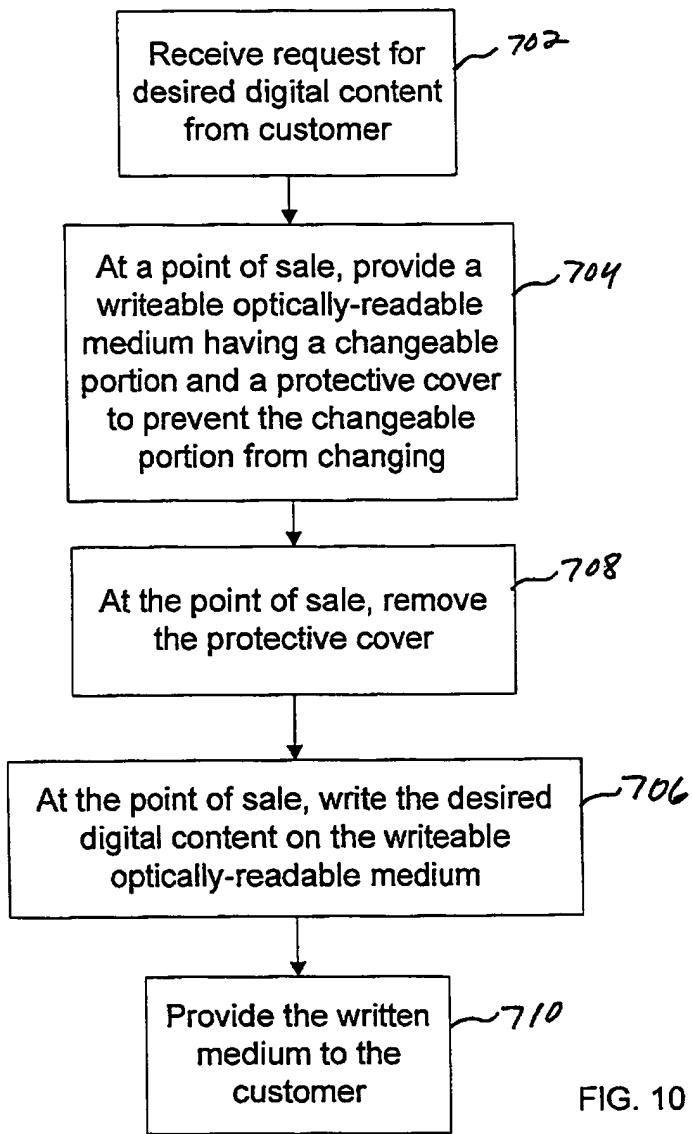
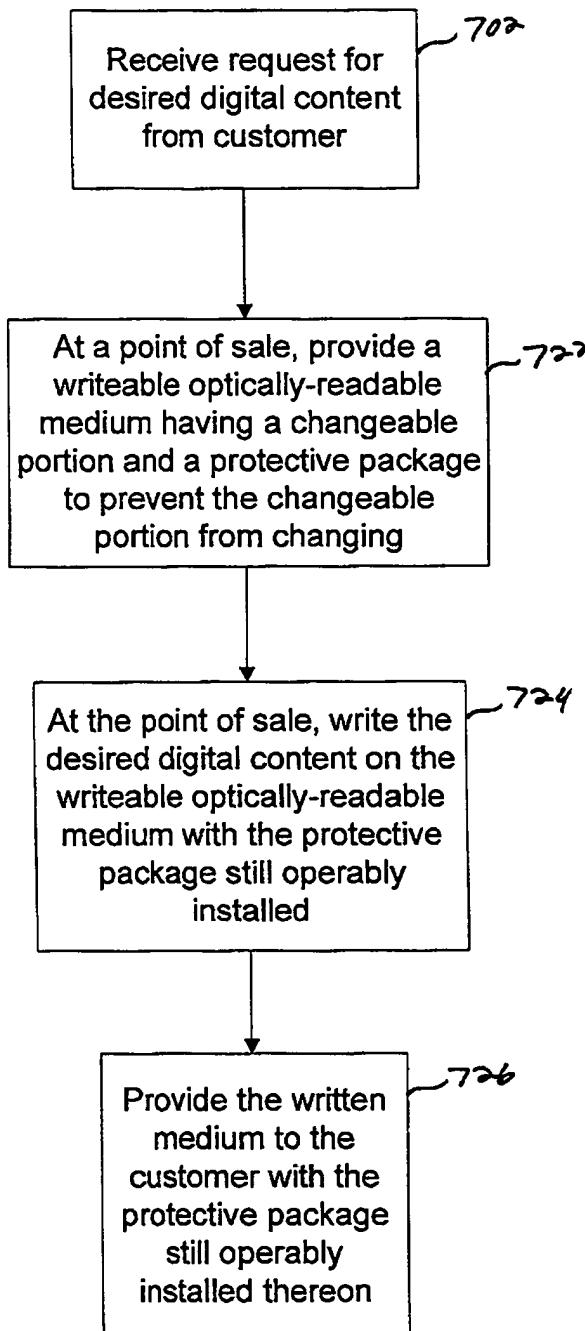


FIG. 10

728 ↗

720 ↗



702

Receive request for desired digital content from customer

730

At a point of sale, provide a writeable optically-readable medium having a changeable portion and a first protective cover to prevent the changeable portion from changing

732

Within the point of sale, removing the first protective cover

734

Within the point of sale, write the desired digital content on the writeable optically-readable medium with the first protective cover removed

736

Within the point of sale, operably install a second protective cover on the written medium

738

Provide the written medium to the customer with the second protective cover operably installed thereon

FIG. 12

740 ↴

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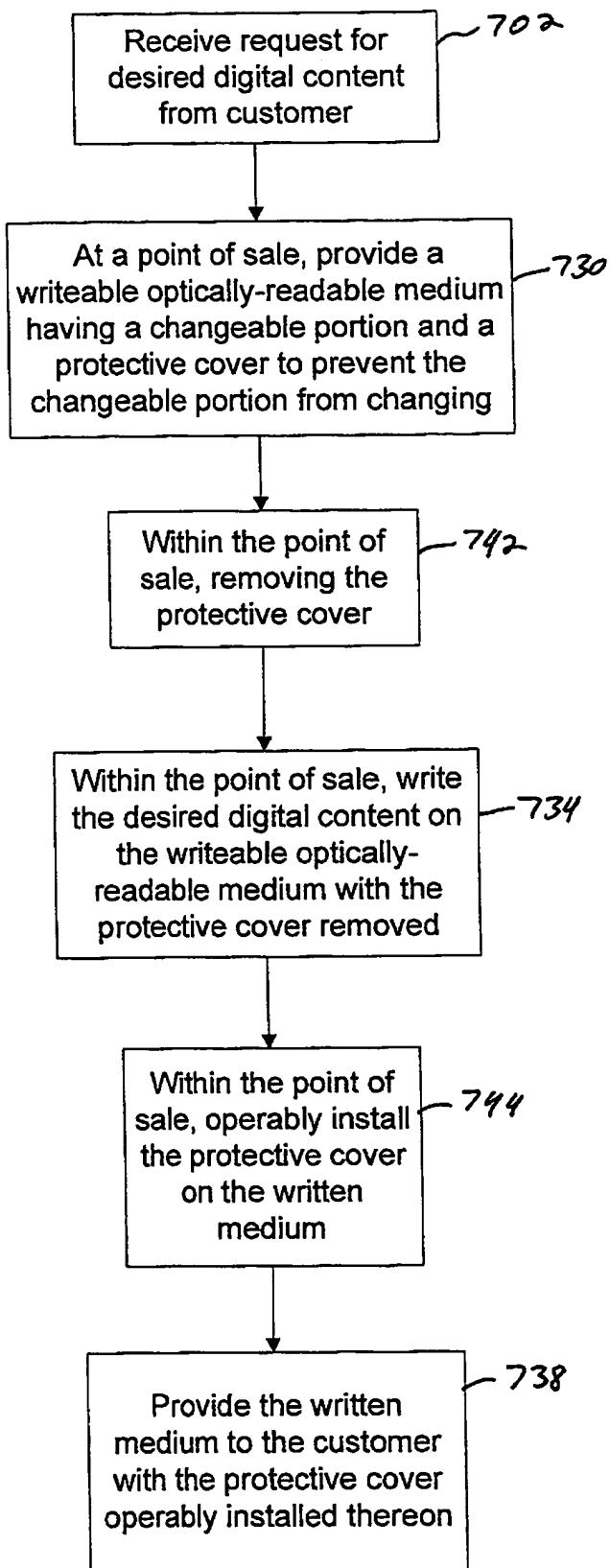


FIG. 13

746 ↴

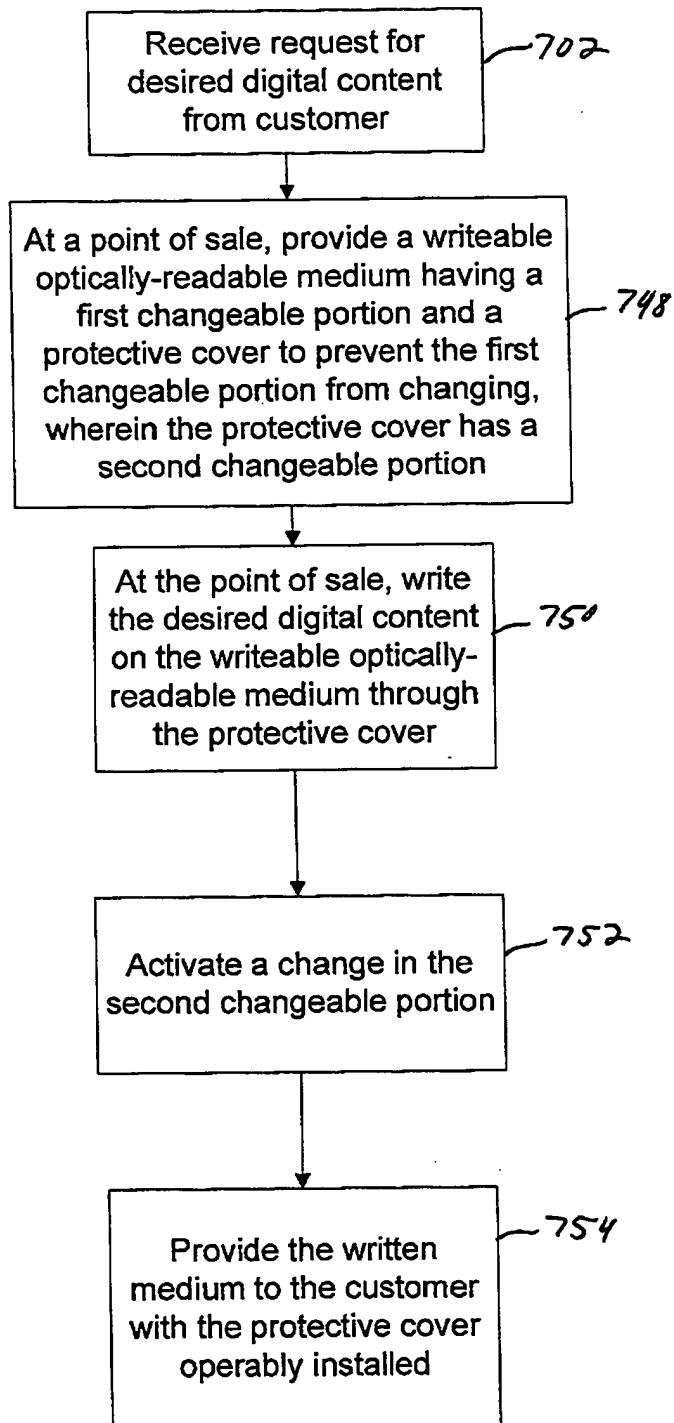


FIG. 14

756 ↗

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764 ↗

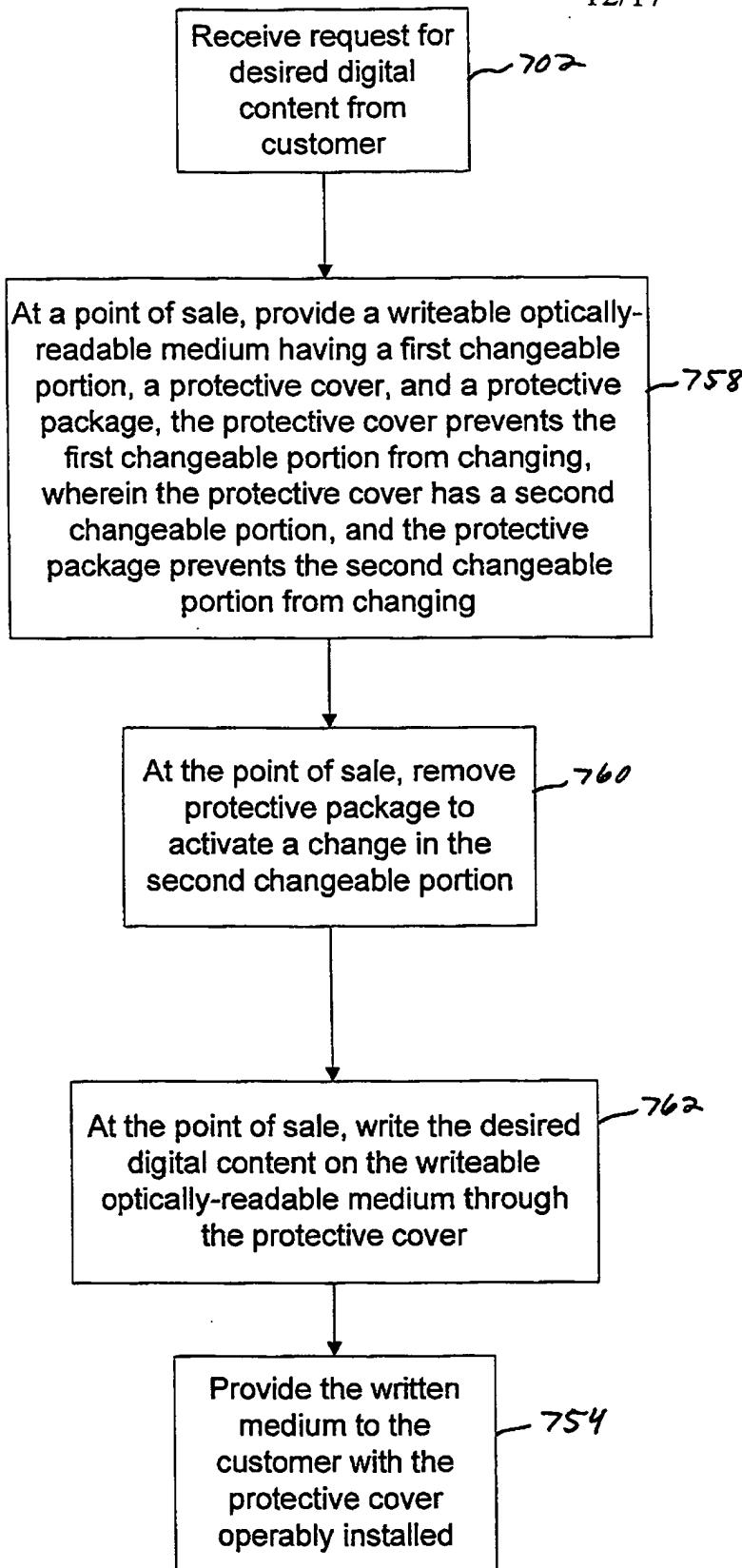


FIG. 15

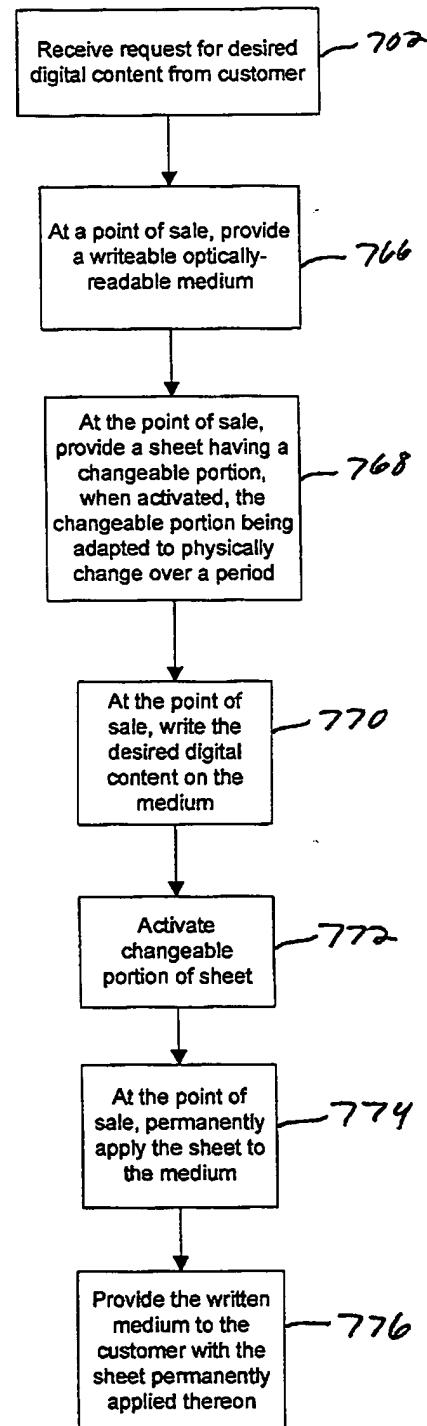
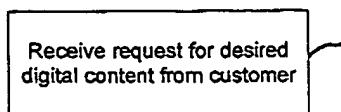


FIG. 16

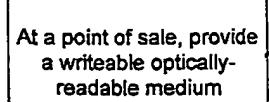
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778 ↴

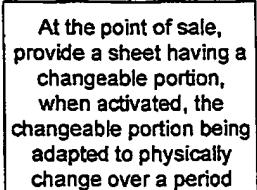
780 ↴



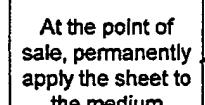
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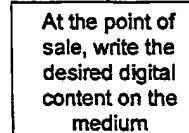
766



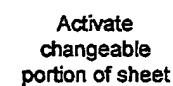
768



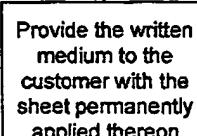
774



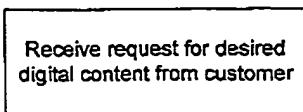
770



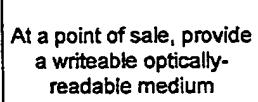
772



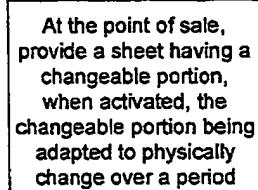
776



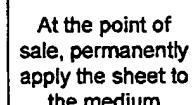
702



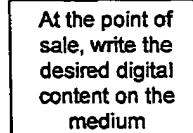
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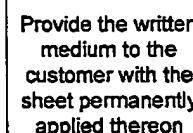
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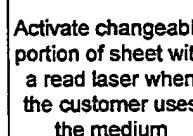
774



770



776

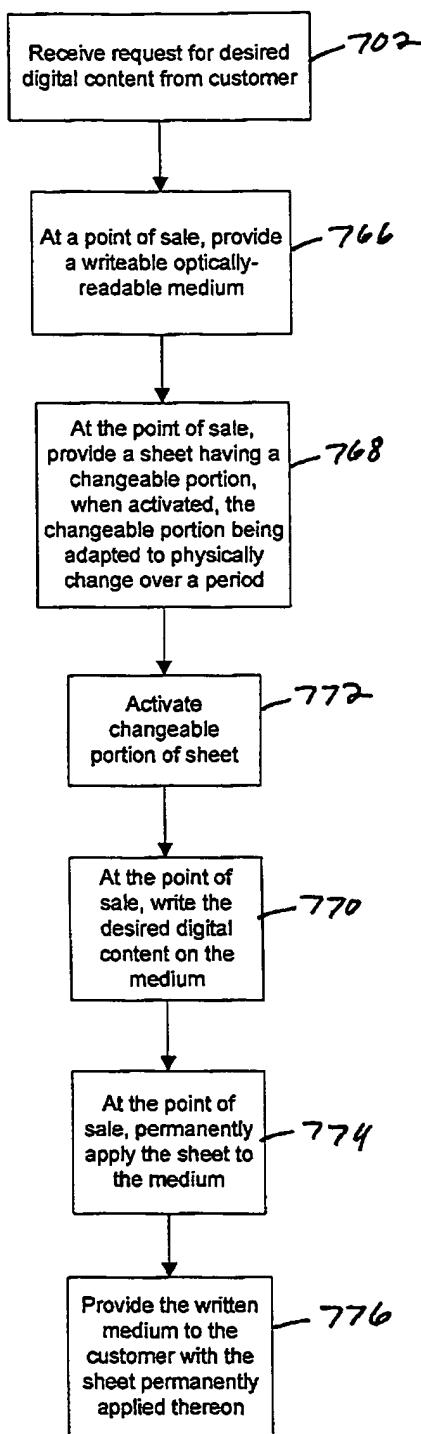


772

FIG. 17

FIG. 18

7822



7842

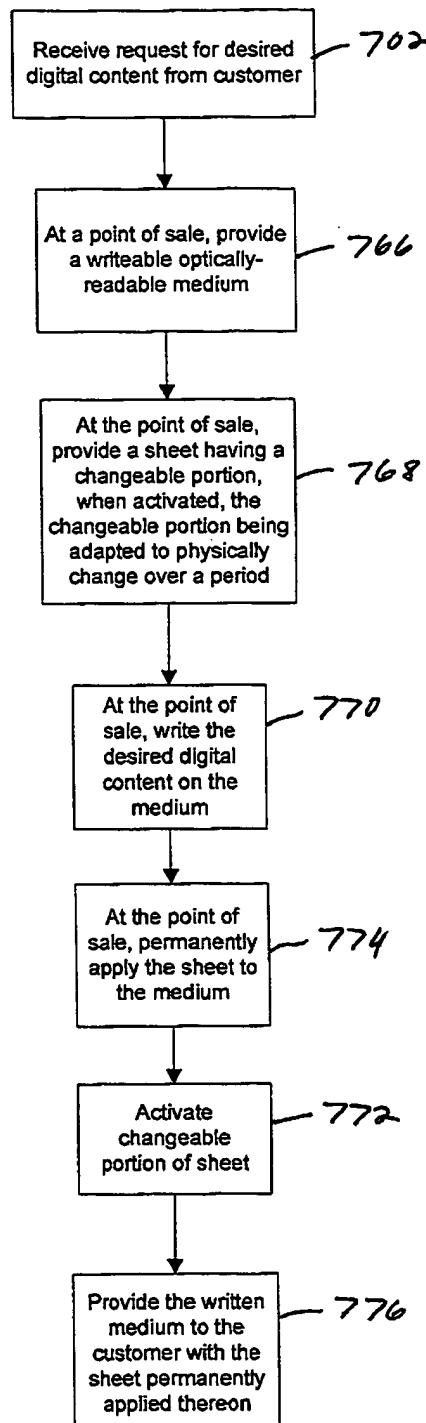


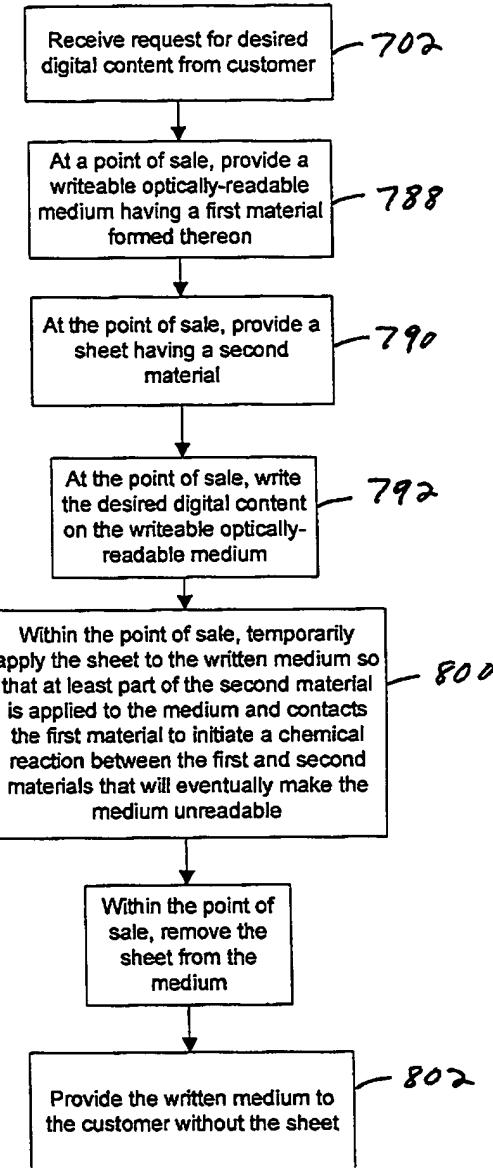
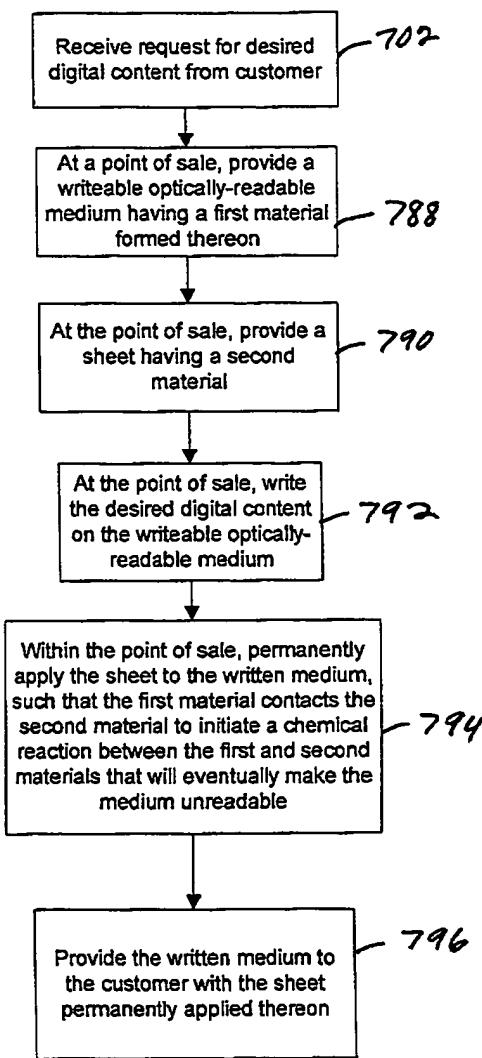
FIG. 19

FIG. 20

7862

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7982



804 ↴

810 ↴

16/17

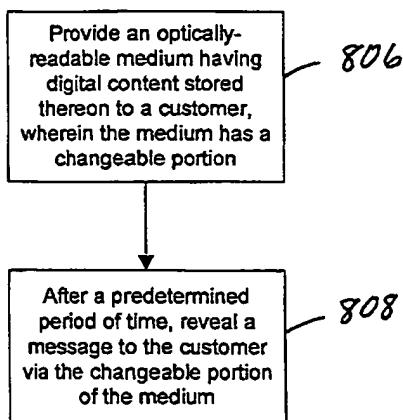


FIG. 23

818 ↴

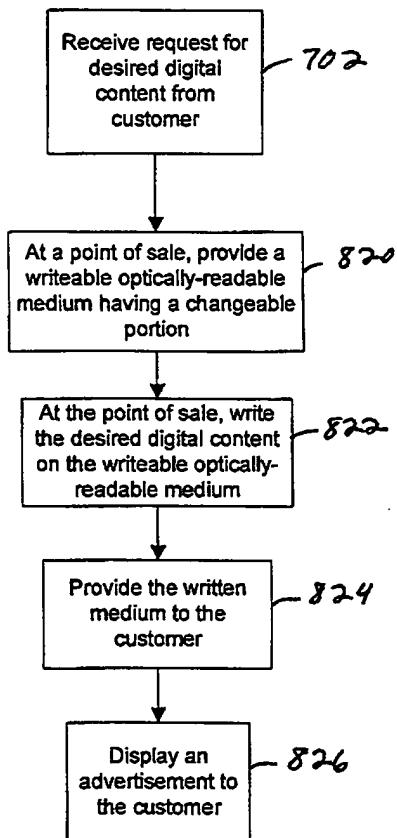


FIG. 25

806

808

812

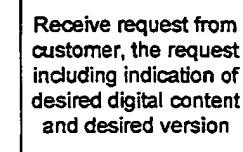


FIG. 24

828 ↴



FIG. 26

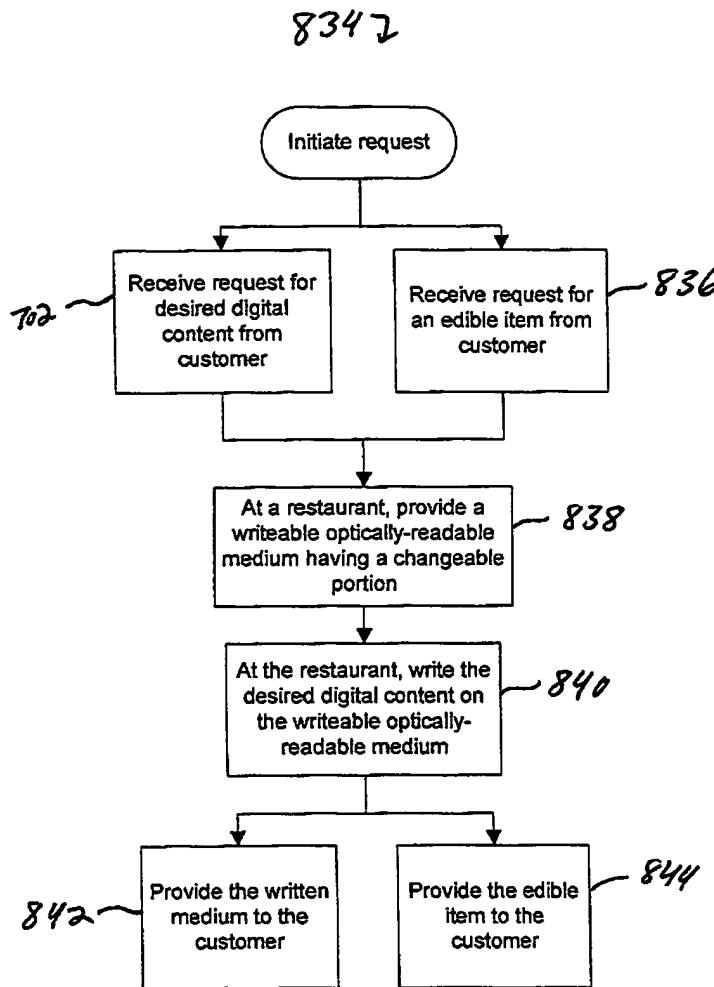


FIG. 27